

Client: DIAMOND COMICS

**Saved after audit:**

**£180,560**

Smaller than many of the organisations we work with, Diamond Comics are a great client that set us some unusual challenges. They tested us right from the start by asking us to reduce costs on stationery and print. That might sound fairly standard but at the heart of their business is their weekly printed book which means that anything print related was very much deadline driven and not simply a matter of cost. We secured a new print contract for them in 2017 which in their words has run “seamlessly” ever since. It has also delivered significant savings.

We have also carried out several additional projects, good examples being reduction in the costs of merchant acquiring, telecoms and utilities. Total savings are pushing towards £200K which makes an important difference to a business of this size.

*“Synergy have been immensely valuable to our business. My only regret is that I didn’t bring them in sooner”.*

**David Leigh, Diamond Comic Distributors**